

# King Soopers Neighborhood Reward Program

Families Universally Embracing Libraries

Everyone needs fuel! We need fuel for our bodies (food), we need fuel for our automobiles (gas) and most importantly we need fuel for our brains (literature, music, art, film). You can achieve all this by supporting Castle Pines Library, through the use of King Soopers Gift Cards.

In 2007 and 2008, Douglas County Library sought additional funding to build new libraries in Lone Tree and Parker, and open a new service location in Castle Pines. Both years, the proposal was defeated. The library clearly stated that no new facilities were possible with existing revenues. Castle Pines community activists approached the library to ask for special consideration: if they pledged financial support to defray the cost of running a new facility, could we open a library anyhow? They said yes and in September of 2009 Castle Pines Library opened solely due to donations, support, and the dedication of the community, and a pledge to continue to help raise money for operating cost for the next 5 years. We were able to raise \$50,000, arrange for a two year real estate contract, for occupancy, with minimal out of pocket expenses. We are now relying on the community to help facilitate the libraries existence in Castle Pines.

The ABCs of the program:

**A**wareness - King Soopers Reloadable Gift Cards that are designated to benefit the Castle Pines Library have been donated, each card is loaded with \$250. Take this card to any King Soopers or City Market and load up to \$500 at a time, and then when checking out use your card to pay for either groceries or gasoline. These are reloadable, so don't discard them. Continue loading and using them to pay with and the Library will continually benefit. If your card has a zero balance for more than 90 days, it becomes invalid. Let your family and friends know how they can help support with very little effort.

**B**enefits - For every dollar that is loaded onto the Castle Pines Library Gift Cards the library will receive 5% from King Soopers. You can reload the card utilizing a credit card and still earn your reward points. You can load your card right at the cash register in one transaction, and then pay for your purchases immediately in another transaction using the balance on the gift card. They may also be loaded at Customer Service or at the window at the gasoline station.

**C**ontributions - Contributing to the Library through the use of the King Soopers Gift Cards is a simple way to help us meet the pledge to Douglas County Library to continue to help raise funds for our neighborhood library.